Learning apps have a powerful impact on development and education.

**INCREASE SCIENCE TEST SCORES BY +29%**
**INCREASE MATH EFFICIENCY BY +66%**
**INCREASE READING EFFICIENCY BY +40%**

**APPS**
- **SHARPEN FINE MOTOR SKILLS**
- **EXPAND VOCABULARY**
- **DECREASE HIGH SCHOOL DROUPT RATES**

Internet access is limited for many families, creating an educational divide.

**CONNECTIVITY**
- **74%** OF LOW INCOME FAMILIES ARE WITHOUT TABLETS
- **24%** OF FAMILIES HAVE NO MOBILE DATA PLAN
- **20%** OF KIDS LACK INTERNET AT HOME

Libraries can bridge the accessibility gap.

**EQUAL ACCESS**

“THROUGH THE CONTINUED ADOPTION OF MOBILE TECHNOLOGY, LIBRARY SERVICES CAN POTENTIALLY ENGAGE TRADITIONALLY UNDERSERVED GROUPS.”

TIMOTHY VOLLMER, CONSULTANT TO THE AMERICAN LIBRARY ASSOCIATION

Together we can give everyone access to powerful digital content.

**PLAYAWAY**

**PLAYAWAY**
**LAUNCHPAD**

THE PRE-LOADED LEARNING TABLET

BUILT FOR CIRCULATION | PRE-LOADED WITH HIGH-QUALITY LEARNING APPS AND GAMES | ALWAYS ACCESSIBLE WITHOUT AN INTERNET CONNECTION | SUBJECT AREA PACKS RANGE FROM ENGLISH LANGUAGE ARTS TO MATH, SCIENCE, STEAM, AND MORE

For more information and works cited, visit playaway.com/launchpad-kids.
Bridging the Digital Divide
Launchpad Infographic Works Cited


